

cc portfolio

• abdelrhmannofal22@gmail.com

Portfolio

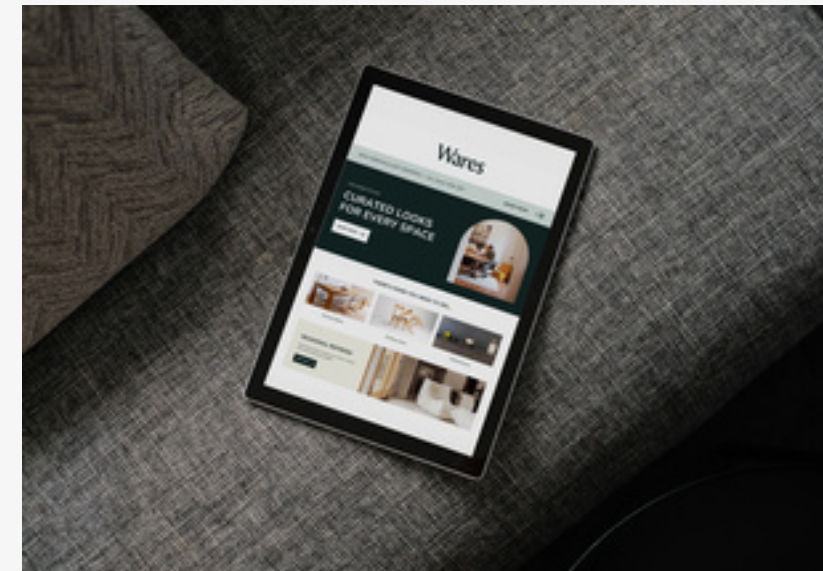
abdelrhman nofal





Introduction

in the following presentation i`m gonna discuss my portfolio and some of the projects that i`ve particibated into



Introduction

Hello, I'm abdelrhman nofal

i`m a content writer specilized in linkedin content creation with +1 years of experience in various digital marketing fields

@abdelrhman nofal

• abdelrhmannofal22@gmail.com



My Education

i`m a graduate from faculty of business with very good major in marketing and strategic planning

coursera

principles of social media content creation

meta academy

principles of SDR and email marketing

udemy

principles of customer care and moderation

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Personal Skills

- social media management
- Photography
- graphic designing
- Copywriter
- linguistic skills in arabic and english
- branding
- artistic sense

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Work. Experience



- **microsoft learning student ambassadors**
responsible for content writing and content strategy

- **buguard**
intern in SDR and e-mail marketing

- **my personal blog in linkedin**
responsible for all aspect of account management and content strategy

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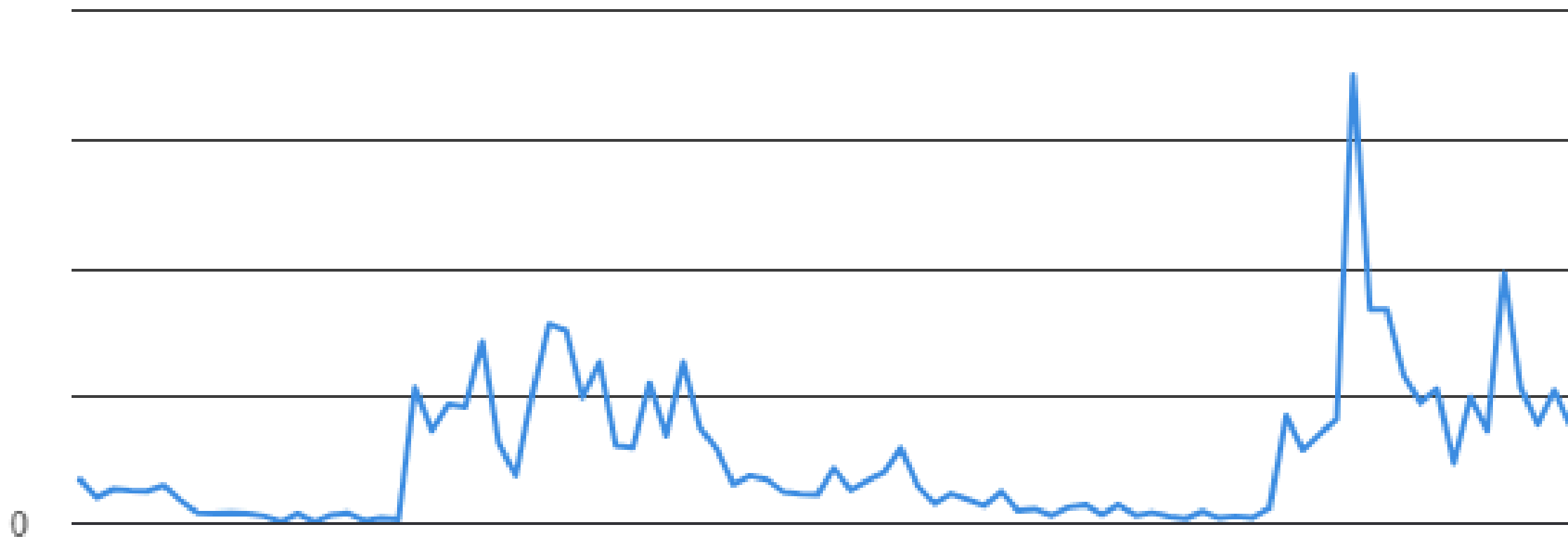
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أداء المحتوى

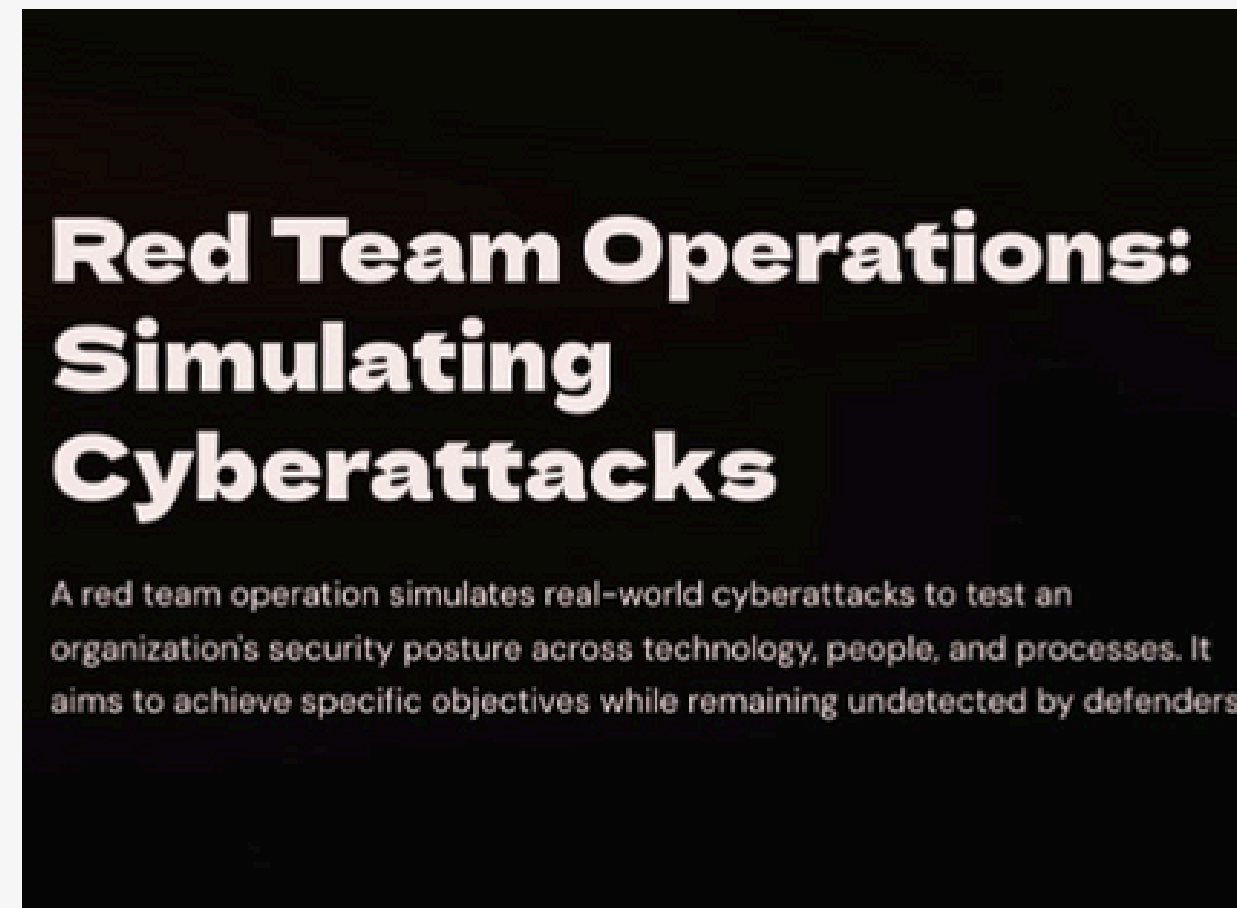
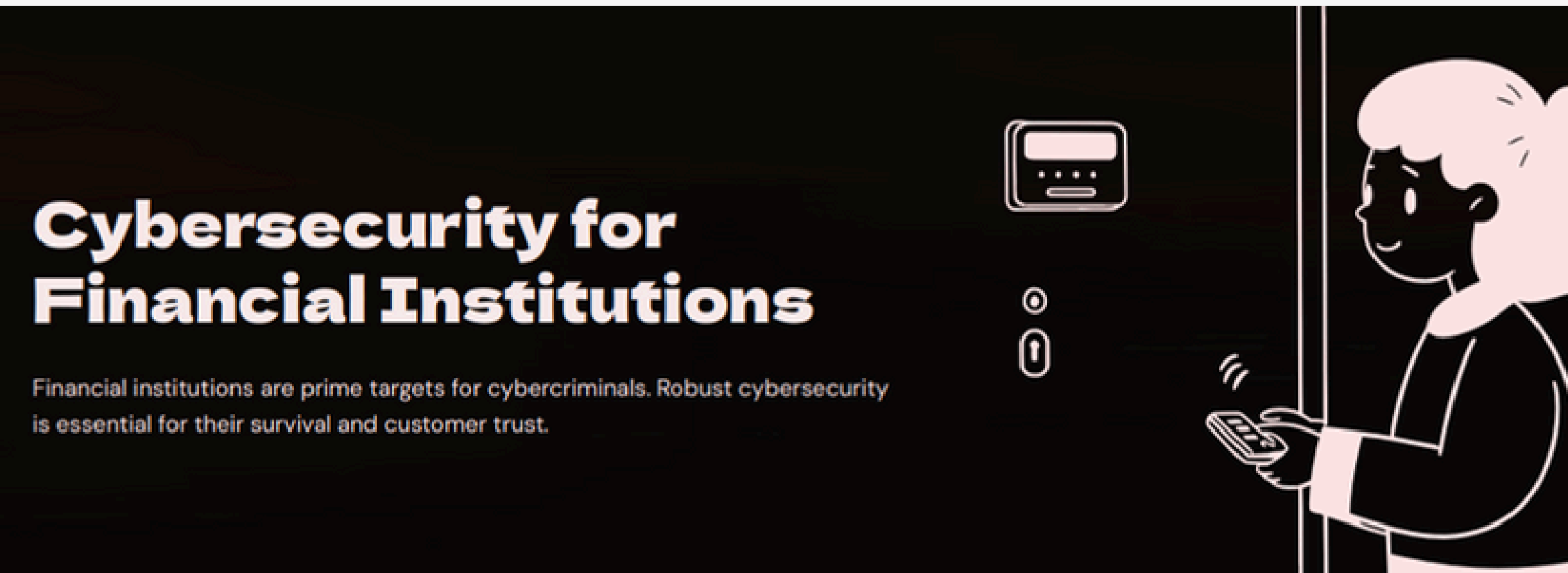
11,689

مرات الظهور

▲ 144,8% مقابل ٩٠ يوم السابق



Project Portfolio



First Project

this campaign is centralized about cyper security awareness and discussing about the most common topics in this field

Second Project



Abdelrhman

Sales is directly linked to revenue generation for a company. Every sale made results in immediate revenue, which is essential for the cash flow and financial health of a business.

Reason #1

Direct Revenue Generation



Abdelrhman

Sales vs marketing
What should you choose p1

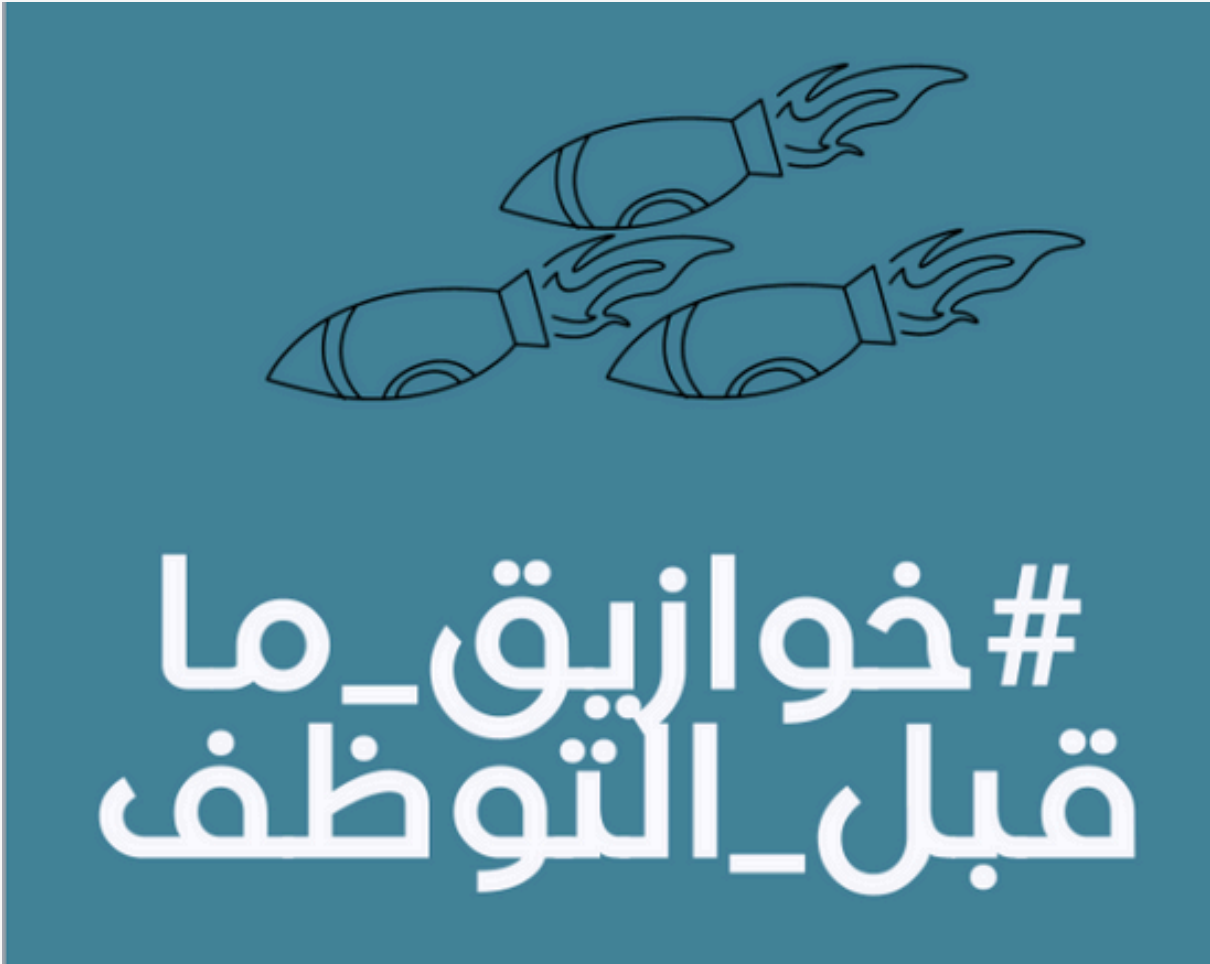
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Sales representative



this campaign discuss the difference between sales, marketing and public relation

third Project



this campaign discuss some tips to detect red flags before working for any company

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Thank You

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